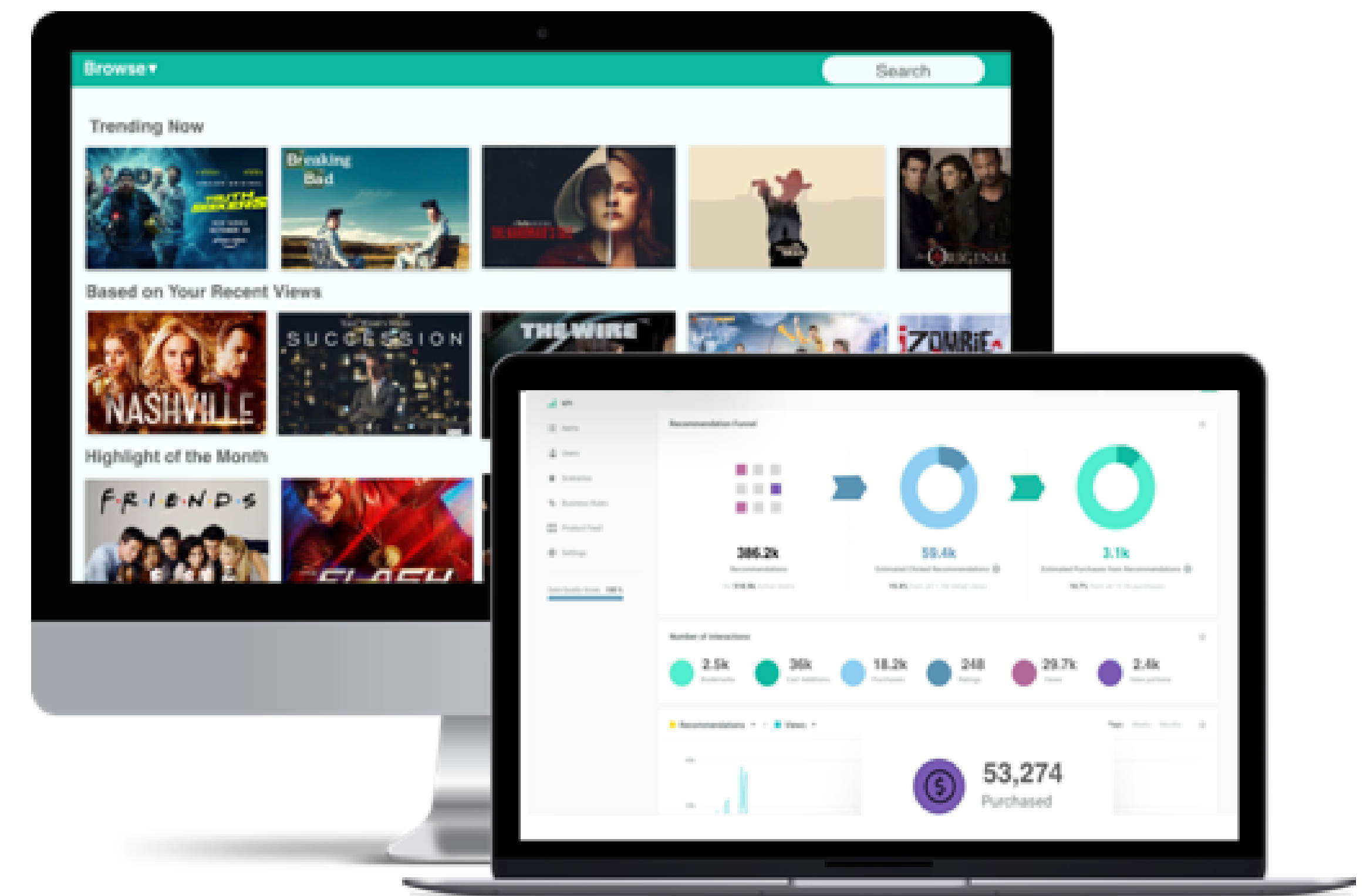


Plug-and-play AI-driven containerized solutions for personalized media recommendations on Google Cloud.

Service Overview

Fully customizable solution for media recommendation using pre-trained and iteratively teachable AI. The recommendations are exclusively tailored and personalized to your clients. Techolution's AI improves customer engagement through its personalized recommendations, helping businesses increase customer retention and grow their subscription base owing to heightened customer satisfaction.

Our containerized solution architecture allows easy deployment on-prem & the cloud and serves as a one-stop solution for end-end operationalization.



Media recommendation system dashboard with AI-driven live analytics and recommendations. User friendly interface designed for all team members

Media AI Solution with Hybrid Recommendation Systems



Analyze real-time data pertaining to users activity, past purchases, media usage durations, devices used, duration of engagement, etc. and correlates users with similar tastes.

Hybrid recommendation system leverages a scalable big-data lake with Spark-enabled algorithmic modeling reacting to real-time user interaction on devices, that is always learning, facilitates causal inference and drives business insights.

Offer highly relevant media recommendations to end users while **dynamically cataloging** new titles / content. Business insights to mitigate customer churn and power advertising spend

Techolution Value Propositions



Access to our AI center of Excellence

Leverage top AI / IoT talent including published data scientists and AI specialists with expertise in deep learning and GPU computing for data science, signal / image processing, etc.



Continuously Integrated Dev Support for R&D

Techolution provides managed agile/scrum teams equipped with developers, Cloud DevOps / MLOps experts and quality assurance



Project Management and Subject Matter Expertise

Our R&D-as-a-service engagement model includes a dedicated project manager and a subject matter expert to translate requirements into functional development stories

Techolution's media recommendation systems provides real-time analytics with seamless configuration.

Techolution's AI solutions are less risky than leveraging internal resources. Save on costs with outcome-based billing.